



Nicholson School of Communication and Media

MINORS & CERTIFICATES

Nicholson School of Communication & Media is pleased to offer a variety of minors and certificates to undergraduate students.

HEALTH COMMUNICATION CERTIFICATE

This certificate is designed to provide students with health-related fields training in facilitating health communication processes and allow students to demonstrate conceptual and applied knowledge about the flow of communication in health care.

Required Courses

COM 4022	Health Communication
COM 4550	Public Communication Campaigns
MMC 2004	Mass Media
PUR 4000	Public Relations

Restricted Electives

(3 hours required, choose one course option)

ANT 4408	Culture, Disease, and Healing
ANT 4462	Medical Anthropology
COM 4120	Organizational Communication
COM 3330	Computer Mediated Communication
HSA 3012	Issues & Trends in Public Health
HSA 3111	U.S. Health Care Systems
HSC 4201	Community Health
RTV 4403	Electronic Media, Technology & Society
SPC 4540	Attitudes and Communication

Only 6 credit hours can be used to satisfy Health Communication Certificate and Human Communication Major. For more details visit an advisor.

MAGAZINE JOURNALISM MINOR

The magazine journalism minor prepares students for exciting careers in the field of magazine publishing. With hands-on courses in writing, editing, design and production, students have the opportunity to work on NSCM Centric which is published each fall and spring. **Not open to advertising-public relations, journalism or radio-television majors. You must meet Grammar proficiency and have a minimum of a 2.5 GPA to declare the minor.**

Required Courses

JOU 2100C	News Reporting
JOU 3510	Magazine Publishing
JOU 4447	Magazine Editing and Production

Restricted Electives

(9 hours required, choose three course options)

ENC 3310	Magazine Writing I
JOU 3201	Editing I
JOU 3370	Social Media Writing for Magazines
JOU 4211C	Informational Graphics
JOU 4213C	Page Design
JOU 4300	Feature Writing
JOU 4340C	Online Journalism I

HISPANIC/LATINO MEDIA CERTIFICATE

This certificate provides students in media-related fields training on how to serve diverse audiences as well as allows non-communication students to demonstrate that they have conceptual and applied knowledge about the roles of Hispanic/Latino media and how it impacts a growing multicultural environment.

Required Courses

MMC 4303 Hispanics in Media in the U.S.

Restricted Electives (Choose one specialty)

Specialty 1: Latin American & U.S. Hispanic Culture and Media

Required courses:

LAS 3101 Latin American Popular Culture
 LAS 3002 Topics in Latin American Studies

Choose one course:

MMC 4602 Contemporary Media Issues
 MMC 4300 International MediaChoose

Specialty 2: Spanish Language Media

Required courses:

JOU 3951 Knightly Latino: Spanish Language News
 SPT 3805 Spanish Translation and Interpretation for Mass Communication
 SPN 4410 Advanced Spanish Conversation

Choose one course:

LAS 3101 Latin American Popular Culture
 LAS 3002 Topics in Latin American Studies

JOURNALISM STUDIES MINOR

This minor is well suited for students who seek to better understand the role journalism plays in society as well as the forces that shape journalism. A key component of this minor is media literacy, which is the ability to thoughtfully analyze messages disseminated through the news media. **Not open to advertising-public relations, journalism or radio-television majors. A minimum GPA of 2.0 is required to satisfy minor requirements.**

Required Courses

JOU 3004 History of American Journalism

Restricted Electives

(15 hours required, choose five course options)

JOU 3015	Principles of Journalism
JOU 3304	Journalism Readings
JOU 3510	Magazine Publishing
JOU 4700	Journalism Ethics
MMC 2004	Mass Media
MMC 3200	Mass Communication Law
MMC 4300	International Media
VIC 3001	Visual Communication

STRATEGIC COMMUNICATION MINOR

The minor incorporates Public Relations and Communication and provides the tools to communicate effectively. **Not open to advertising-public relations, journalism, radio-television, communication and conflict, or human communication majors. A minimum GPA of 2.0 is required to satisfy minor requirements.**

Required Courses

COM 3311	Communication Research Methods
PUR 4400	Crisis Communication

Select one

ADV 3008	Principles of Advertising
PUR 4000	Public Relations

Select one

COM 4022	Principles of Health Communication
SPC 4540	Persuasion and Communication

High Impact Immersion Experience (Select one)

PUR 4941	Internship
PUR 4906	Independent Study
PUR 4912	Directed Independent Research

Restricted Electives (select one)

ADV 3008	Principles of Advertising
COM 3802	Communication and Conflict
COM 4022	Principles of Health Communication
COM 4110	Business and Professional Communication
COM 4120	Organizational Communication
COM 4462	Conflict Management
MMC 3200	Mass Communication Law
MMC 3630	Social Media as Mass Communication
PUR 3210	Communication Approach to Corporate Social Responsibility
PUR 4000	Public Relations
PUR 4014	Preparing for Public Relations Certification
PUR 4801	Public Relations Case Study
RTV 3007	Development and Structure of Elec Media and New Technology

STRATEGIC COMMUNICATION CERTIFICATE

The certificate incorporates Public Relations and Communication and provides the tools to communicate effectively. **Not open to advertising-public relations, journalism, radio-television, communication and conflict, or human communication majors. A minimum GPA of 2.0 is required to satisfy certificate requirements.**

Required Courses

COM 3311	Communication Research Methods
PUR 4400	Crisis Communication

Select one

ADV 3008	Principles of Advertising
PUR 4000	Public Relations

Select one

COM 4022	Principles of Health Communication
SPC 4540	Persuasion and Communication

High Impact Immersion Experience (Select one)

ADV 4941	Internship
ADV 4906	Independent Study
ADV 4912	Directed Independent Research
COM 4903H	Honors Directed Reading I
COM 4970H	Undergraduate Honors Thesis
PUR 4903	Practicum
PUR 4906	Independent Study
PUR 4912	Research

HUMAN COMMUNICATION MINOR

This minor allows students to develop critical thinking skills, gain an understanding of cultural and gender-related differences in how people communicate, and sharpen their marketable skills. **Not open to advertising-public relations, journalism, radio-television, communication and conflict, or human communication majors. A minimum GPA of 2.0 is required to satisfy minor requirements.**

Required Courses

COM 3003	Exploring Human Communication
COM 3311	Communication Research Methods
COM 4120	Organizational Communication
SPC 3301	Interpersonal Communication

Restricted Electives

(9 hours required, choose three course options)

COM 3406	Role of Motivation in Communication
COM 4013	Communication and the Family
COM 4014	Gender Issues in Communication
COM 4022	Health Communication
COM 4110	Business and Professional Comm
COM 4332	Communication, Technology,& Change
COM 4416	Terrorism and Communication
COM 4461	Intercultural Communication
COM 4462	Conflict Management
SPC 3445	Leadership Through Oral Comm
SPC 4331	Nonverbal Communication
SPC 4426	Group Dynamics
SPC 4513C	Argumentation and Debate
SPC 4540	Attitudes and Communication
Independent study or special topics course with prior approval.	

INTERCULTURAL COMMUNICATION MINOR

The minor allows students to gain an understanding of communicating through a wide variety of cultural contexts. **A minimum GPA of 2.0 is required to satisfy minor requirements. Lower division courses taken at a different institution do not substitute for upper division courses.**

Required Courses

COM 4461	Intercultural Communication
COM 4934	Topics in Intercultural Communication

Restricted Electives

Track A: Study Abroad (12 hours required)

Track B: Study Local (9 hours required below)

ANT 3241	Magic, Ritual, and Belief
ANT 3302	Sex, Gender and Culture
ANT 3610	Language and Culture
ANT 4480	Global Health in Anthropological Perspective
ANT 4702	Culture, Inequality and Global Development
COM 4014	Gender Issues in Communication
COM 4563	Principles of Social Innovation and Activism
FIL 3831	Black Cinema
FIL 3842	International Cinema
FIL 3845	World Cinema Traditions
MMC 4300	International Media
RTV 4403	Electronic Media, Technology and Society
SYD 3700	Race and Ethnicity
SYO 4323	Community and Diversity
SYP 4454	Global Inequality and Society
WST 3460	Women Race and Struggle

Track B: Study Local (3 hours required)

COM 3906	Honors in the Major
COM 4912	Research
COM4941	Internship
COM 4945	Practicum

CINEMA STUDIES MINOR

The minor is designed for students who would like to learn about the studies and theories of film. **A grade of "C" (2.0) or better is required in all courses used to satisfy the minor. Internship and independent study can't be used to satisfy minor and 12 credit hours must be earned at UCF.**

Required Courses

FIL 1000	Cinema Survey
FIL 2030	History of Motion Pictures

Restricted Electives

(12 hours required, choose four course options) Can use other cinema studies courses approved by an advisor.

FIL 1007	Foundations of Story
FIL 1008	Cinematic Expression I
FIL 3006	Art of Cinema
FIL 3036	Film History I
FIL 3037	Film History II
FIL 3051	Avant-Garde Cinema
FIL 3072C	Cinema in the 1940's and 1950's
FIL 3073C	Cinema in the 1960's and 1970's
FIL 3074C	Cinema 1980's to the Present
FIL 3304C	Documentary Vision
FIL 3307	Docudrama
FIL 3363C	Film Documentary
FIL 3462C	Cinematic Expression II
FIL 3826	American Cinema
FIL 3831	Black Cinema
FIL 3841	French New Wave Cinema
FIL 3842	International Cinema
FIL 3845	World Cinema Traditions
FIL 3847	Latin American Cinema
FIL 3850	Cinema Directors
FIL 3871	The American Film Artist
FIL 3880C	Images of Women in Film
FIL 4057C	Hollywood Cinema
FIL 4647	Film Production Management
FIL 4830	Motion Picture Genre

DIGITAL MEDIA MINOR

This minor allows students to gain a foundation in digital media software, and allows students to tailor upper level courses based on their interest. **A minimum grade of "C" (2.0) or better is required in each course used to satisfy the minor, except in DIG 2000 where a "B" (3.0) or better is required. Internship and independent study cannot be used to satisfy minor. 12 credit hours must be earned at UCF.**

Required Courses

DIG 2000	Intro to Digital Media
DIG 2030	Digital Video Fundamentals
DIG 2109	Digital Imaging Fundamentals
DIG 2500	Fundamentals of Interactive Design

Restricted Electives

(6 hours required, choose two course options) See academic advisor regarding other possible course options.

DIG 3024	Digital Cultures & Narratives
DIG 3043	Evolution of Video Games
DIG 3134	Server side Scripting
DIG 3480	Computer as a Medium
DIG 3525	Digital Media Production I
DIG 3716	Client-Side Scripting
DIG 3811	User Centered Design
DIG 4630C	Creative Industries
DIG 4713	Game Design
DIG 4780C	Modeling for Realtime Systems

MASS MEDIA MINOR

The minor incorporates media studies by taking courses related to advertising, journalism and radio- television. **Not open to advertising-public relations, journalism or radio-television majors. A minimum GPA of 2.0 is required in all courses used to satisfy the minor. Grades below a "C" will not be accepted in the minor.**

Required Courses

MMC 2004	Mass Media
RTV 3007	Development & Structure of Electronic Media & New Technology

Restricted Electives

(12 hours required, choose four course options)

ADV 3008	Principles of Advertising
ADV 4103	Radio-Television Advertising
ADV 4300	Media Planning
FIL 2030	History of Motion Pictures
FIL 3006	Art of the Cinema
JOU 3004	History of American Journalism
JOU 3015	Principles of Journalism
JOU 4700	Journalism Ethics
MMC 3200	Mass Communication Law
MMC 3630	Social Media as Mass Communication
MMC 4300	International Media
MMC 4602	Contemporary Media Issues
RTV 3511	Production Fundamentals & Aesthetics of Electronic Media
RTV 4403	Electronic Media, Technology, & Society
RTV 4503	Sports Programming in Electronic Media
RTV 4700	Regulation of Broadcasting

Additional restricted electives can be taken as approved by an academic advisor.



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